

PRIVACY POLICY

Privacy Policy:

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On the basis of what legal provisions are or may be processed your personal data?

The rules on the protection of personal data (hereinafter referred to as the GDPR) are set out, inter alia, in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Text with EEA relevance), the Act of 10 May 2018 on the Protection of Personal Data and in country related special acts (lex specialis).

1. "**Personal data**" - means any information relating to an identified or identifiable natural person ("data subject"); an identifiable natural person is a person who can be directly or indirectly identified, in particular on the basis of an identifier such as name and surname, identification number, location data, internet identifier or one or more specific physical, physiological, genetic, mental factors, economic, cultural or social identity of a natural person,
2. "**Processing**" - means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction,
3. "**Controller**" - means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law,
4. "**Joint controller(s)**" - Joint controller(s) occurs when at least two Controllers jointly determine the purposes and means of processing, they are Joint controllers (art. 26 GDPR),
5. "**Supervisory authority**" - means an independent public authority which is established by a Member State,
6. "**Recipient**" - means a natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients; the processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing,
7. "**Processor**" - means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller,
8. "**Third party**" - means a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorized to process personal data,

9. **"Third country"** - an entity outside the EEA (European Economic Area) to which personal data is disclosed,
10. **"Consent"** - of the data subject means any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her,
11. **"Privacy Policy"** - this document, presenting information on the principles of personal data processing in accordance with the substantive scope indicated in art. 13 GDPR - information clause regarding the processing of personal data,
12. **"Cookies Policy"** - information on the use of cookies on the website run by the Controller. The Cookie Policy is available on the Controller's website,
"GDPR" - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC (General Data Protection Regulation): <https://uodo.gov.pl/pl/404>.

Who does this Privacy Policy apply to?

This Privacy Policy (hereinafter referred to as PP) applies to the processing of personal data of natural persons, natural persons conducting sole proprietorship and persons acting on behalf of legal persons, i.e. persons appointed to represent a legal person, proxies, employees and / or associates acting on behalf of a legal person.

Who is the Controller?

Please be advised that Controller is Cenega S.A. with headquarters in Warsaw, address: Krakowiaków 36 Street, 02-255 Warsaw, KRS: 0000498248.

Contact details to the Controller

Please send inquiries regarding the protection of personal data to the Controller by traditional mail to the above-mentioned address or by e-mail to the address: iod@cenega.com

Data Protection Officer

Please be advised that the Controller has not appointed a Data Protection Officer. Inquiries regarding the protection of personal data should be directed to the Controller by traditional mail to the Controller's address or by e-mail to the following address: iod@cenega.com.

Information about Joint controllers

Facebook

1. Please be advised that the Controller runs a fanpage (s) on Facebook (<https://www.facebook.com/CENEGA>) and others.
2. Please be advised that in connection with running a fanpage on FB, there is co-administration (Article 26 of the GDPR). The Joint controllers with regard to personal data processed on the fanpage are or may be:
 - a) Cenega S.A.,
 - b) Facebook Ireland Limited, with its registered office at 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland,
3. Please be advised that the Joint controllers made common arrangements. Information on co-administration and responsibilities is available at: <https://www.facebook.com/legal/controller>,
4. Please be advised that regardless of the arrangements made between the Joint controllers, the data subject may exercise his rights under the GDPR with respect to each of the data, Controllers separately,
5. Contact details to the Data Protection Officer:
 - a) please be informed that the Controller Cenega S.A. did not appoint the Data Protection Officer. Inquiries regarding the protection of personal data should be directed to the Controller by traditional mail to the Controller's address or by e-mail to the following address iod@cenega.com,
 - b) contact details to the Data Protection Officer on behalf of Facebook Ireland Limited are available at: <https://www.facebook.com/privacy/explanation>.
6. We hereby inform that due to the co-administration, the supervisory authorities competent for the Controllers are:
 - a) for Cenega S.A. - President of the Personal Data Protection Office (Personal Data Protection Office), 2 Stawki Street, 00-193 Warsaw, contact to the supervisory body is available at: <https://uodo.gov.pl/en/484>,
 - b) for Facebook Ireland Limited - Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2, D02 RD28, Ireland: <https://www.dataprotection.ie/>.

LinkedIn

1. Please be advised that the Controller runs a fanpage (s) on LinkedIn (<https://www.linkedin.com/company/yaga-media/>).
2. Please be advised that in connection with running a fanpage on LinkedIn, there is co-administration (Article 26 of the GDPR). The Joint controllers with regard to personal data processed on the fanpage are or may be:
 - a) Cenega S.A.,

- b) LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland,
1. Please be advised that the Joint controllers made common arrangements. Information on co-administration and responsibilities is available at: <https://legal.linkedin.com/pages-joint-controller-addendum>,
 3. Please be advised that regardless of the arrangements made between the Joint controllers, the data subject may exercise his rights under the GDPR with respect to each of the data, Controllers separately,
 4. Contact details to the Data Protection Officer:
 - a) please be informed that the Controller Cenega S.A. did not appoint the Data Protection Officer. Inquiries regarding the protection of personal data should be directed to the Controller by traditional mail to the Controller's address or by e-mail to the following address iod@cenega.com,
 - a) contact details to the Data Protection Officer on behalf of Facebook Ireland Limited are available at: <https://www.linkedin.com/legal/privacypolicy?src=direct%2Fnone&veh=direct%2Fnone>
 5. We hereby inform that due to the co-administration, the supervisory authorities competent for the Controllers are:
 - a) for Cenega S.A. - President of the Personal Data Protection Office (Personal Data Protection Office), 2 Stawki Street, 00-193 Warsaw, contact to the supervisory body is available at: <https://uodo.gov.pl/en/484>,
 - b) for LinkedIn Ireland Unlimited Company - Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2, D02 RD28, Ireland: <https://www.dataprotection.ie/>.

For what purposes is or can your personal data be processed?

Personal data is or may be processed for the following purposes:

No.	Purpose of processing	The scope of data	Lawfulness of processing
1.	NDA (Personal data processed in connection with the preparation, conclusion and implementation of the provisions of the confidentiality agreement (NDA))	1) in the case of natural persons: name, surname, ID number, position, e-mail address, telephone number, 2) in the case of legal persons: name and surname, position, e-mail address, telephone number,	1) in the case of natural persons: art. 6 (1) b), f) GDPR, 2) in the case of legal persons: art. 6 (1) f) GDPR,
2.	Arrangement (Personal data processed in connection with the preparation, conclusion and	1) in the case of natural persons: name, surname, ID number, position, e-mail, telephone number,	1) in the case of natural persons: art. 6 (1) b), c), f) GDPR,

	implementation of the provisions of the contract)	registration data (e.g. NIP), other personal data in connection with the settlement of e.g. civil law contracts (orders / work) 2) in the case of legal persons: name and surname, position, e-mail address, telephone number	2) in the case of legal persons: art. 6 (1) c), f) GDPR,
3.	Personal data processed for contact purposes - replying to received correspondence	name, surname, telephone number, e-mail address, information provided in the content of the e-mail: position, place of work,	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
4.	Personal data processed in order to prepare and present an offer in relation to own products and services	name, surname, telephone number, e-mail address,	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
5.	Personal data processed for the purpose of sending commercial information in relation to own products and services by electronic means	name, surname, e-mail address,	1) art. 6 (1) a) GDPR - consent of the data subject [art. 10 Act on the provision of electronic services], 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
6.	Personal data processed for the purpose of sending marketing information in relation to own products and services by telephone in the form of a voice call	name, surname, telephone number	1) art. 6 (1) a) GDPR - consent of the data subject [art. 172 Telecommunications Law], 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
7.	Personal data processed for the purpose of Newsletter	e-mail	1) art. 6 (1) a) GDPR - consent of the data subject [art. 172 Telecommunications Law], 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
8.	Personal data processed in connection with the process related to the submission of offers (in response to inquiries)	name and surname, e-mail address, telephone number, registration data of the entity (NIP, seat),	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate

		other personal data provided by the applicant	interests pursued by the controller,
9.	Personal data processed in connection with the process related to the technical support for product using	The personal data scope according to the technical support	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
10.	Personal data of participants processed in connection with the organization and participation in organized conferences	Name, surname, telephone number, e-mail address, position	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6(1) b) GDPR - processing necessary to conclude and implement the provisions of the contract (acceptance of the provisions of the Regulations) 3) art. 6 (1) c) GDPR - legal regulations (in the case of paid conferences), 4) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
11.	Personal data of participants processed in connection with the organization and participation in the organized Webinar	Name, surname, telephone number, e-mail address, position	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6 (1)b) GDPR - processing necessary to conclude and implement the provisions of the contract (acceptance of the provisions of the Regulations), 3) art. 6 (1) c) GDPR - legal regulations (in the case of paid conferences), 4) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
12.	Personal data processed in connection with the process related to the Blog	Name, surname, image, information contained in the content of comments	1) art. 6 (1) a) GDPR - consent of the data subject,
13.	Personal data processed in connection with participation in competitions	Name, surname, telephone number, e-mail address other information connected with participation in competitions	1) art. 6 (1)b) GDPR - processing necessary to conclude and implement the provisions of the contract (acceptance of the provisions of the Regulations), 2) art. 6 (1) c) GDPR - legal regulations (in the case of paid conferences),

			3) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
14.	Personal data processed in connection with the exercise of rights in the field of personal data protection	The scope of data necessary to exercise the rights of the person	1) art. 6 (1) c) GDPR - legal provisions, 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,
15.	Personal data processed in connection with the verification of sanction lists - the sanctions lists published inter alia by the United Nations Security Council (UN), the European Union, the United States of America (such as the Office of Foreign Assets Control), and the People's Republic of China (such as the People's Bank of China, the Ministry of Public Security, the Ministry of Commerce, the Ministry of Foreign Affairs) and country related lists provided by competent authorities based on applicable law,	The scope of personal data available in the sanctions lists	1) in the case of natural persons: art. 6 (1) c) GDPR, 2) in the case of legal persons (natural persons acting on behalf of legal person)- art. 6 (1) c) GDPR,
16.	For other purposes - while the content of art. 13 GDPR will then be presented individually for the respective processing purpose	-	-

We hereby inform that depending on the purpose of processing, the scope of the indicated personal data may change.

How long will personal data be processed in accordance with the storage limitation principle (personal data retention)?

Please be advised that personal data are or may be processed for the period of:

No.	Purpose of processing	Lawfulness of processing	Processing period
1.	NDA (Personal data processed in connection with the preparation, conclusion and	1) in the case of natural persons: art. 6 (1) b), f) GDPR, 2) in the case of legal persons: art. 6 (1) f) GDPR,	a) in order to prepare, conclude and implement the provisions of a confidentiality agreement (NDA) - for the duration of the

	<p>implementation of the provisions of the confidentiality agreement (NDA))</p>		<p>preparation, conclusion and duration of the contract - for an indefinite period or until the contract is terminated or until an objection to the processing is raised, b) for purposes related to the investigation of claims between the parties to the contract for the performance of the provisions of the contract (NDA) - if applicable - for the duration of the claims in accordance with applicable law and for the period of their investigation - if applicable, c) for internal management purposes - controlling and archiving documentation in connection with the conclusion of the contract - for a period of 10 years from the date of the contract, which may be changed,</p>
2.	<p>Arrangement (Personal data processed in connection with the preparation, conclusion and implementation of the provisions of the contract)</p>	<p>1) in the case of natural persons: art. 6 (1) b), c), f) GDPR, 2) in the case of legal persons: art. 6 (1) c), f) GDPR,</p>	<p>a) in order to prepare, conclude and implement the provisions of the contract - for the duration of the preparation, conclusion and duration of the contract - for an indefinite period or until the termination of the contract or until objections to processing are submitted, b) in order to make financial settlements - for a minimum period of 6 years from the end of the financial year, c) for purposes related to the investigation of claims between the parties to the contract for the performance of the provisions of the contract - if applicable - for the duration of the claims in accordance with applicable law and for the period of their investigation - if applicable, d) for internal management purposes - controlling and archiving documentation in</p>

			connection with the conclusion of the contract - for a period of 10 years from the date of the contract, which may be changed,
3.	Personal data processed for contact purposes - replying to received correspondence	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) until an objection to the processing is submitted, 2) for a period of 10 years for internal administrative purposes,
4.	Personal data processed in order to prepare and present an offer in relation to own products and services	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) until the consent is withdrawn, 2) until an objection to the processing is submitted, 3) for an indefinite period,
5.	Personal data processed for the purpose of sending commercial information in relation to own products and services by electronic means	1) art. 6 (1) a) GDPR - consent of the data subject [art. 10 Act on the provision of electronic services], 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) until the consent is withdrawn, 2) until an objection to the processing is submitted, 3) for an indefinite period,
6.	Personal data processed for the purpose of sending marketing information in relation to own products and services by telephone in the form of a voice call	1) art. 6 (1) a) GDPR - consent of the data subject [art. 172 Telecommunications Law], 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) until the consent is withdrawn, 2) until an objection to the processing is submitted, 3) for an indefinite period,
7.	Personal data processed for the purpose of Newsletter	1) art. 6 (1) a) GDPR - consent of the data subject [art. 172 Telecommunications Law], 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) until the consent is withdrawn, 2) until an objection to the processing is submitted, 3) for an indefinite period,
8.	Personal data processed in connection with the process related to the submission of offers (in response to inquiries)	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) for the duration of the offer, 2) until the consent is withdrawn, 3) until an objection to the processing is submitted, 4) for a period of 10 years for internal administrative purposes,

9.	Personal data processed in connection with the process related to the technical support for product using	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) during the support 2) minimum 3 years after the support is closed,
10.	Personal data of participants processed in connection with the organization and participation in organized conferences	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6(1) b) GDPR - processing necessary to conclude and implement the provisions of the contract (acceptance of the provisions of the Regulations) 3) art. 6 (1) c) GDPR - legal regulations (in the case of paid conferences), 4) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) until the consent is withdrawn, 2) for the duration of the contract, 3) for the period resulting from legal provisions, 4) until an objection to the processing is submitted, 5) for a period of 10 years for internal administrative purposes,
11.	Personal data of participants processed in connection with the organization and participation in the organized Webinar	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6 (1)b) GDPR - processing necessary to conclude and implement the provisions of the contract (acceptance of the provisions of the Regulations), 3) art. 6 (1) c) GDPR - legal regulations (in the case of paid conferences), 4) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) until the consent is withdrawn, 2) for the duration of the contract, 3) for the period resulting from legal provisions, 4) until an objection to the processing is submitted, 5) for a period of 10 years for internal administrative purposes,
12.	Personal data processed in connection with the process related to the Blog	1) art. 6 (1) a) GDPR - consent of the data subject,	1) until users stop using the Blog,
13.	Personal data processed in connection with participation in competitions	1) art. 6 (1)b) GDPR - processing necessary to conclude and implement the provisions of the contract (acceptance of the provisions of the Regulations), 2) art. 6 (1) c) GDPR - legal regulations (in the case of paid conferences), 3) art. 6 (1) f) GDPR - processing is necessary for	1) for the duration of the competitions, 2) for the period of 6 years after the competitions, 2) for a period of 10 years for internal administrative purposes,

		the purposes of the legitimate interests pursued by the controller,	
14.	Personal data processed in connection with the exercise of rights in the field of personal data protection	1) art. 6 (1) c) GDPR - legal provisions, 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) for the period resulting from legal provisions (for an indefinite period) 2) until an objection to the processing is submitted,
15.	Personal data processed in connection with the verification of sanction lists - the sanctions lists published inter alia by the United Nations Security Council (UN), the European Union, the United States of America (such as the Office of Foreign Assets Control), and the People's Republic of China (such as the People's Bank of China, the Ministry of Public Security, the Ministry of Commerce, the Ministry of Foreign Affairs) and country related lists provided by competent authorities based on applicable law,	1) in the case of natural persons: art. 6 (1) c) GDPR, 2) in the case of legal persons (natural persons acting on behalf of legal person)- art. 6 (1) c) GDPR,	1) for the period according to applicable law,

Please be advised that the given periods of personal data processing for individual processing purposes may change, among others, as a result of amendments to the law or internal organizational changes.

Under what circumstances is the provision of personal data a statutory or contractual requirement or a requirement necessary to enter into a contract?

Please be advised that providing personal data is:

No.	Purpose of processing	Lawfulness of processing	Processing
1.	NDA (Personal data processed in connection with the preparation, conclusion and implementation of the provisions of the	1) in the case of natural persons: art. 6 (1) b), f) GDPR, 2) in the case of legal persons: art. 6 (1) f) GDPR,	a) processing of personal data in order to prepare, conclude and implement the provisions of a confidentiality agreement (NDA) - providing personal data is contractual, and failure to provide

	confidentiality agreement (NDA))		personal data will result in the inability to prepare, conclude and implement the provisions of the contract, b) processing of personal data for purposes related to the investigation of claims between the parties to the contract for the performance of the provisions of the contract (NDA) - it is voluntary, and failure to provide personal data will result in the inability to pursue claims,
2.	Arrangement (Personal data processed in connection with the preparation, conclusion and implementation of the provisions of the contract)	1) in the case of natural persons: art. 6 (1) b), c), f) GDPR, 2) in the case of legal persons: art. 6 (1) c), f) GDPR,	a) processing of personal data in order to prepare, conclude and implement the provisions of the contract - providing personal data is contractual, and failure to provide personal data will result in the inability to prepare, conclude and implement the provisions of the contract, b) in the case of financial settlements, it is of a statutory nature and failure to provide personal data will result in the inability to meet the obligations arising from the applicable law on the Controller, c) processing of personal data for purposes related to the investigation of claims between the parties to the contract for the performance of the provisions of the contract - it is voluntary, and failure to provide personal data will result in the inability to pursue claims,
3.	Personal data processed for contact purposes - replying to received correspondence	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) is voluntary, but failure to provide personal data will result in the inability to respond to inquiries or correspondence received,
4.	Personal data processed in order to prepare and present	1) art. 6 (1) a) GDPR - consent of the data subject,	1) is voluntary, and failure to provide personal data will

	an offer in relation to own products and services	2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	result in the inability to prepare and send the offer,
5.	Personal data processed for the purpose of sending commercial information in relation to own products and services by electronic means	1) art. 6 (1) a) GDPR - consent of the data subject [art. 10 Act on the provision of electronic services], 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) is voluntary, and failure to provide personal data will result in the inability to prepare and send commercial information,
6.	Personal data processed for the purpose of sending marketing information in relation to own products and services by telephone in the form of a voice call	1) art. 6 (1) a) GDPR - consent of the data subject [art. 172 Telecommunications Law], 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) is voluntary, and failure to provide personal data will result in the inability to prepare and send commercial information,
7.	Personal data processed for the purpose of Newsletter	1) art. 6 (1) a) GDPR - consent of the data subject [art. 172 Telecommunications Law], 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) is voluntary, and failure to provide personal data will result in the inability to prepare and send Newsletter
8.	Personal data processed in connection with the process related to the submission of offers (in response to inquiries)	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) is voluntary, and failure to provide personal data will result in the inability to prepare and send the offers
9.	Personal data processed in connection with the process related to the technical support for product using	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) is voluntary, and failure to provide personal data will result in the inability to provide technical support
10.	Personal data of participants processed in connection with the organization and participation in organized conferences	1) art. 6 (1) a) GDPR - consent of the data subject, 2) art. 6(1) b) GDPR - processing necessary to conclude and implement the provisions of the contract (acceptance of the provisions of the Regulations)	1) is voluntary, and failure to provide personal data will result in the inability to participate in the conference, 2) is of a contractual nature, and failure to provide personal data will result in the inability to participate in the conference (in the event of

		<p>3) art. 6 (1) c) GDPR - legal regulations (in the case of paid conferences),</p> <p>4) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,</p>	<p>the existence of the Regulations of participation in the conference),</p> <p>3) is of a statutory nature, and failure to provide personal data will result in the inability to meet the legal provisions imposed on the Controller (in the case of organizing paid conferences),</p>
11.	Personal data of participants processed in connection with the organization and participation in the organized Webinar	<p>1) art. 6 (1) a) GDPR - consent of the data subject,</p> <p>2) art. 6 (1)b) GDPR - processing necessary to conclude and implement the provisions of the contract (acceptance of the provisions of the Regulations),</p> <p>3) art. 6 (1) c) GDPR - legal regulations (in the case of paid conferences),</p> <p>4) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,</p>	<p>1) is voluntary, but failure to provide personal data will result in the inability to participate in the Webinar,</p> <p>2) is of a contractual nature, but failure to provide personal data will result in the inability to participate in the conference (in the event of the existence of the Rules of Participation in the Webinar),</p> <p>3) is of a statutory nature, and failure to provide personal data will result in the inability to meet the legal provisions imposed on the Controller (in the case of organizing a paid Webinar),</p>
12.	Personal data processed in connection with the process related to the Blog	<p>1) art. 6 (1) a) GDPR - consent of the data subject,</p>	<p>1) is voluntary, and failure to provide personal data will result in the inability to use the Blog</p>
13.	Personal data processed in connection with participation in competitions	<p>1) art. 6 (1)b) GDPR - processing necessary to conclude and implement the provisions of the contract (acceptance of the provisions of the Regulations),</p> <p>2) art. 6 (1) c) GDPR - legal regulations (in the case of paid conferences),</p> <p>3) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,</p>	<p>1) is voluntary, but failure to provide personal data will result in the inability to participate in the competitions,</p> <p>2) is of a contractual nature, but failure to provide personal data will result in the inability to participate in the competitions (in the event of the existence of the Rules of Participation in the competitions),</p> <p>3) is of a statutory nature, and failure to provide personal data will result in the inability to meet the legal provisions imposed on the Controller (in</p>

			the case of organizing a paid competitions),
14.	Personal data processed in connection with the exercise of rights in the field of personal data protection	1) art. 6 (1) c) GDPR - legal provisions, 2) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	1) is voluntary, and failure to provide personal data will result in the inability to exercise the rights of the person in the field of personal data protection, 2) is of a statutory nature, and failure to provide personal data will result in the inability to comply with the provisions of the law in the area of personal data protection imposed on the Controller,

Processing of personal data based on the consent of the data subject

Please be advised that in the case of processing personal data based on the consent of the data subject (Article 6 (1) (a) of the GDPR):

No.	Purpose of processing	Lawfulness of processing	Art. 6 (1) a) GDPR
1.	Personal data processed in order to prepare and present an offer in relation to own products and services	1) art. 6 (1) a) GDPR - consent of the data subject	The data subject has the right to withdraw their consent at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal. Withdrawal of the consent granted should be reported to the e-mail address: iod@cenega.com .
2.	Personal data processed for the purpose of sending commercial information in relation to own products and services by electronic means	1) art. 6 (1) a) GDPR - consent of the data subject [art. 10 Act on the provision of electronic services],	
3.	Personal data processed for the purpose of sending marketing information in relation to own products and services by telephone in the form of a voice call	1) art. 6 (1) a) GDPR - consent of the data subject [art. 172 Telecommunications Law],	
4.	Personal data processed for the purpose of Newsletter	1) art. 6 (1) a) GDPR - consent of the data subject [art. 172 Telecommunications Law]	
5.	Personal data processed in connection with the process related to the submission of offers (in response to inquiries)	1) art. 6 (1) a) GDPR - consent of the data subject,	
6.	Personal data of participants processed in connection with the organization and	1) art. 6 (1) a) GDPR - consent of the data subject,	

	participation in organized conferences		
7.	Personal data of participants processed in connection with the organization and participation in the organized Webinar	1) art. 6 (1) a GDPR - consent of the data subject,	
8.	Personal data processed in connection with the process related to the Blog	1) art. 6 (1) a GDPR - consent of the data subject,	1) is voluntary, and failure to provide personal data will result in the inability to use the Blog

The processing of personal data based on the legitimate interest pursued by the Controller (processing is necessary for the purposes of the legitimate interests pursued by the controller)

Please be advised that in the case of processing personal data based on the legitimate interest pursued by the Controller (Article 6 (1) f) of the GDPR processing is necessary for the purposes of the legitimate interests pursued by the controller):

No.	Purpose of the processing	Lawfulness of the processing	Art. 6 (1) f) GDPR
1.	NDA (Personal data processed in connection with the preparation, conclusion and implementation of the provisions of the confidentiality agreement (NDA))	1) in the case of natural persons: art. 6 (1) f) GDPR, 2) in the case of legal persons: art. 6 (1) f) GDPR,	Please be advised that in the case of processing personal data of natural persons and natural persons representing or acting on behalf of a legal person, the legitimate interest pursued by the Controller is considered to be: a) processing in order to prepare, conclude and implement the provisions of a confidentiality agreement (NDA), b) processing for purposes related to the investigation of claims between the parties to the contract for the performance of the provisions of the contract (NDA) - if applicable - the legitimate interest pursued by the Controller is the processing of personal data for the purpose of seeking claims for the implementation of the

			<p>provisions of the contract (NDA),</p> <p>c) processing for internal management purposes - the legitimate interest pursued by the Controller is the control and archiving of documentation in connection with the conclusion of the contract,</p>
2.	<p>Arrangement (Personal data processed in connection with the preparation, conclusion and implementation of the provisions of the contract)</p>	<p>1) in the case of natural persons: art. 6 (1) f) GDPR, 2) in the case of legal persons: art. 6 (1) f) GDPR,</p>	<p>Please be advised that in the case of processing personal data of natural persons, natural persons representing or acting on behalf of a legal person, the legitimate interest pursued by the Controller is considered to be:</p> <p>a) processing in order to prepare, conclude and implement the provisions of the contract,</p> <p>b) processing for the purpose of financial settlements - activities related to the monitoring and payment of payments,</p> <p>c) processing for purposes related to the investigation between the parties to the contract of claims arising from the performance of the provisions of the contract - if applicable - the legitimate interest pursued by the Controller is the processing of personal data for the purpose of seeking claims for the implementation of the provisions of the contract,</p> <p>d) processing for internal management purposes - the legitimate interest pursued by the Controller is the exercise of control and archiving of documentation in connection with the conclusion of the contract,</p>
3.	<p>Personal data processed for contact purposes - replying to received correspondence</p>	<p>1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,</p>	<p>The legitimate interest of the controller is the processing of personal data in order to answer the received correspondence, inquiries - ongoing contact with the data subject,</p>

4.	Personal data processed in order to prepare and present an offer in relation to own products and services	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	A legally legitimate interest is considered to be a binding relationship, including a business relationship, an ongoing contract with the data subject and data processing for internal administrative purposes, also in relation to the exercise of the rights of data subjects in connection with the possibility of exercising the rights of persons to whom data concern and provided for by law (e.g. documenting withdrawal of granted consent),
5.	Personal data processed for the purpose of sending commercial information in relation to own products and services by electronic means	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	A legally legitimate interest is considered to be a binding relationship, including a business relationship, an ongoing contract with the data subject and data processing for internal administrative purposes, also in relation to the exercise of the rights of data subjects in connection with the possibility of exercising the rights of persons to whom data concern and provided for by law (e.g. documenting withdrawal of granted consent),
6.	Personal data processed for the purpose of sending marketing information in relation to own products and services by telephone in the form of a voice call	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	A legally legitimate interest is considered to be a binding relationship, including a business relationship, an ongoing contract with the data subject and data processing for internal administrative purposes, also in relation to the exercise of the rights of data subjects in connection with the possibility of exercising the rights of persons to whom data concern and provided for by law (e.g. documenting withdrawal of granted consent),
7.	Personal data processed for the purpose of Newsletter	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	A legally legitimate interest is considered to be a binding relationship, including a business relationship, an ongoing contract with the data subject and data processing for

			internal administrative purposes, also in relation to the exercise of the rights of data subjects in connection with the possibility of exercising the rights of persons to whom data concern and provided for by law (e.g. documenting withdrawal of granted consent),
8.	Personal data processed in connection with the process related to the submission of offers (in response to inquiries)	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	A legally legitimate interest is considered to be a binding relationship, including a business relationship, an ongoing contract with the data subject and data processing for internal administrative purposes, also in relation to the exercise of the rights of data subjects in connection with the possibility of exercising the rights of persons to whom data concern and provided for by law (e.g. documenting withdrawal of granted consent),
9.	Personal data processed in connection with the process related to the technical support for product using	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	The legitimate interest of the controller is the processing of personal data in order to the technical support for product using
10.	Personal data of participants processed in connection with the organization and participation in organized conferences	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	A legally legitimate interest is considered to be a binding relationship, including a business relationship, an ongoing contract with the data subject and data processing for internal administrative purposes, also in relation to the exercise of the rights of data subjects in connection with the possibility of exercising the rights of persons to whom data concern and provided for by law (e.g. documenting withdrawal of granted consent),
11.	Personal data of participants processed in connection with the organization and participation in the organized Webinar	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	A legally legitimate interest is considered to be a binding relationship, including a business relationship, an ongoing contract with the data subject and data processing for internal administrative

			purposes, also in relation to the exercise of the rights of data subjects in connection with the possibility of exercising the rights of persons to whom data concern and provided for by law (e.g. documenting withdrawal of granted consent),
12.	Personal data processed in connection with participation in competitions	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	A legally legitimate interest is considered to be a binding relationship, including a business relationship, an ongoing contract with the data subject and data processing for internal administrative purposes, also in relation to the exercise of the rights of data subjects in connection with the possibility of exercising the rights of persons to whom data concern and provided for by law (e.g. documenting withdrawal of granted consent),
13.	Personal data processed in connection with the exercise of rights in the field of personal data protection	1) art. 6 (1) f) GDPR - processing is necessary for the purposes of the legitimate interests pursued by the controller,	A legally legitimate interest is considered to be a binding relationship, including a business relationship, an ongoing contract with the data subject and data processing for internal administrative purposes, also in relation to the exercise of the rights of data subjects in connection with the possibility of exercising the rights of persons to whom data concern and provided for by law (e.g. documenting withdrawal of granted consent),

Disclosure of personal data by the Controller

We hereby inform that personal data is or may be disclosed by the Controller:

- 1) disclosed to data recipients providing services to the Controller pursuant to **art. 28 GDPR** – Data Processing Agreement. Depending on the purpose of personal data processing, the categories of data recipients may be: IT infrastructure providers (software and hardware), website hosting, tools for conducting meetings, conferences, online webinar, external recruiting companies. The list of the processors to whom the Controller entrusts the processing of personal data is available at the request of the data subject,

- 2) disclosure of data **to recipients cooperating with the Controller**. Depending on the purpose of personal data processing, the categories of recipients to whom personal data may be disclosed are entities operating in the field of audits, postal services, courier services, law offices. We would like to inform you that after disclosing personal data, the data recipient becomes the Controller. The list of recipients to whom the Controller discloses personal data is available at the request of the data subject,
- 3) disclosure of data **to recipients who are public / state authorities**. Depending on the purpose of personal data processing, the categories of data recipients may be such bodies as the Tax Office, Police, courts, the Supervisory Authority or other entities to which the Controller discloses personal data under applicable law. Please be advised that after disclosing personal data, their recipient becomes the Controller of the data. The list of recipients to whom the Controller discloses personal data is available at the request of the data subject,
- 4) disclosure of personal data **to third parties**. The list of third parties to whom the Controller discloses personal data is available at the request of the data subject.

Transferring personal data to a third country (i.e. outside the EEA)

1. Please be advised that personal data may be transferred to a third country, i.e. outside the EEA. In the event of transferring personal data outside the European Economic Area, such transfer may only take place on the terms set out in Chapter V of the GDPR:
 - 1) pursuant to art. 45 GDPR - transfer based on an adequacy decision,
 - 2) pursuant to art. 46 GDPR - transfer subject to appropriate safeguards, including the use of standard data protection clauses adopted by the European Commission,
2. We hereby inform that the transfer of personal data outside the EEA may involve the risk of not ensuring sufficient security of personal data. In the event of a risk related to the transfer of personal data outside the EEA, the Controller provides such information in this Privacy Policy,
3. Please be advised that the list of entities outside the EEA to which the Controller discloses personal data is available at the request of the data subject,
4. List of entities that may transfer personal data outside the EEA, which may not provide sufficient protection of personal data provided for in the GDPR:

No.	The name of the entity	Link to information	The risk related to the transfer of data outside the EEA and the negative effects that may arise for the data subject
1.	Facebook	https://www.facebook.com/legal/terms	1) unauthorized access to data, 2) loss of control over your data, 3) no possibility of exercising the rights under the GDPR, 4) other, negative effects indicated in recital (75) of the preamble to the GDPR: material and non-material effects,

2.	LinkedIn	https://www.linkedin.com/legal/user-agreement	1) unauthorized access to data, 2) loss of control over your data, 3) no possibility of exercising the rights under the GDPR, 4) other, negative effects indicated in recital (75) of the preamble to the GDPR: material and non-material effects,
3.	Twitter	https://twitter.com/en/tos#intlTerms	1) unauthorized access to data, 2) loss of control over your data, 3) no possibility of exercising the rights under the GDPR, 4) other, negative effects indicated in recital (75) of the preamble to the GDPR: material and non-material effects,
4.	YouTube	https://www.youtube.com/t/terms	1) unauthorized access to data, 2) loss of control over your data, 3) no possibility of exercising the rights under the GDPR, 4) other, negative effects indicated in recital (75) of the preamble to the GDPR: material and non-material effects,
5.	Google	https://policies.google.com/terms?hl=en&gl=be	1) unauthorized access to data, 2) loss of control over your data, 3) no possibility of exercising the rights under the GDPR, 4) other, negative effects indicated in recital (75) of the preamble to the GDPR: material and non-material effects,
6.	Google Maps	https://www.google.com/intl/en_be/help/terms_maps/	1) unauthorized access to data, 2) loss of control over your data, 3) no possibility of exercising the rights under the GDPR, 4) other, negative effects indicated in recital (75) of the preamble to the GDPR: material and non-material effects,

What are the rights of the data subject?

We would like to inform you about the right to request the Controller to exercise the following rights:

- 1) the right to access personal data relating to the data subject,
- 2) the right to rectify personal data,
- 3) the right to delete personal data (erasure of personal data),
- 4) the right to limit the processing of personal data (restriction of processing),
- 5) the right to object to the processing,
- 6) the right to transfer data (the right to data portability),
- 7) the right to receive a copy of your personal data,
- 8) the right to lodge a complaint with the supervisory body (<https://uodo.gov.pl/en>).

Please be advised that due to the individual purposes of processing listed in this Cookie Policy, the exercise of the rights of data subjects may be fully or partially limited, e.g. due to applicable law, which obliges the Controller to process them. Please send inquiries regarding the protection of personal data to the Controller by traditional mail to the above-mentioned address or by e-mail to the address: iod@cenega.com

Who is the supervisory authority?

1. We would like to inform you about the right to lodge a complaint to the supervisory body, i.e. to the President of the Personal Data Protection Office (UODO) with its seat at 2 Stawki Street in Warsaw, <https://uodo.gov.pl/pl>, <https://uodo.gov.pl/en>

Information on automated decision making, including profiling

Please be advised that by entering the Controller's website, you are not subject to automated decision making, including profiling. Information on the data cookies used by the Controller is available in the Cookie Policy available on the website as a separate document: <https://cenega.pl/Cookies-Policy.pdf>

What is the source of the data?

Personal data may:

- 1) come directly from the data subject,
- 2) come indirectly from the data subject. The source of personal data may be publicly available registers, e.g. KRS, CEIDG, the sanctions lists. Personal data may come from a legal entity that provides personal data of persons designated on behalf of the legal entity to represent it or to contact it, or to implement the provisions concluded between the parties.

What scope of personal data is processed?

The Controller processes personal data to the extent necessary to achieve the purposes of processing indicated in the Privacy Policy. In accordance with the principle of minimization, we process only the scope of personal data necessary to achieve the purpose of processing.

How do we secure personal data?

Please be advised that in order to protect privacy and personal data, the Controller has implemented appropriate physical, technical, organizational and legal measures to ensure the security of personal data processing and to ensure the implementation of the rights and freedoms of natural persons.

Processing of personal data using social media

1. Please be advised that the Controller runs a fanpage on social media:
 - a) Facebook,
 - b) LinkedIn,
 - c) Twitter,
 - d) YouTube.
2. Please be noted that the Controller is responsible for the processing of personal data only to the extent to which he decides about the purposes and means of processing personal data via the fanpage,
3. Please be advised that using the above-mentioned fanpage, information on the processing of personal data is available at the following links:

No.	Entity name	Link to information
1.	Facebook	https://www.facebook.com/legal/terms
2.	LinkedIn	https://www.linkedin.com/legal/user-agreement
3.	Twitter	https://twitter.com/en/tos#intlTerms
4.	YouTube	https://www.youtube.com/t/terms

References to other sites

1. Please be advised that the website of the Controller may contain references to other websites (e.g. business partners cooperating with the Controller).
2. Please be advised that the Controller is not responsible for the processing of personal data of other websites. Information on the processing of personal data is made available by the Controllers to which the abovementioned websites belong.

Processing of personal data via sales platforms

1. Please be advised that the Controller, as part of cooperation with such sales platforms as Amazon or Allegro, may process personal data in connection with the offer of products and services.
2. Information on the processing of personal data to the extent to which the Controller determines the purposes and means of the processing of personal data, is available in the dedicated Privacy Policy provided by the Controller on the sales platform - if applicable.

Personal data breach notifications

We hereby inform that pursuant to Art. 34 GDPR, in the event of a breach of personal data protection that may result in a high risk of violation of the rights or freedoms of natural persons, the Controller shall notify the data subject of such a personal data breach without undue delay. Please be advised that pursuant to Art. 34 GDPR, personal data may be processed in connection with the personal data breach referred to above. Please be noted that the legal basis for the processing of personal data is art. 6 sec. 1 lit. c) GDPR. Please be advised that in the event of a personal data breach, the Controller will take all possible and available technical and organizational measures to meet the requirements set out in art. 33 and art. 34 GDPR.